


Slide 1

Learning Styles Inventory



Joanie Gerken

Slide 2

How People Learn


- 1% taste
- 1 ½ % touch
- 3 ½ % smell
- 11 % hearing
- 83 % sight



Slide 3

How Much of What Learned Is Remembered

- 10% read
- 20 % hear
- 30% see
- 50 % see & hear simultaneously
- 70 % echo back or talk about
- 90 % say & do



Slide 4

Time Span of Retention of Learned Information

Method of Instruction	Recall Delay 3 Hours	Recall Delay 3 Days
Lecture	70 %	10 %
Showing used alone	72 %	20 %
Blend of showing & telling	85 %	65 %

Slide 5

From the Baxter Learning Styles Test 1 min

- Toothpaste
- Kleenex
- Stationary
- Stamps
- Chewing gum

Slide 6

Auditory Learning Assessment
(say twice)

- Talcum powder
- Nail file
- Vitamins
- Fountain pen
- Magazine

Slide 7

Kinesthetic-tactile Learning Test
copy the list twice and say it as you write

- Cough drops
- Lipstick
- Razor blades
- Rubber bands
- Shaving cream

Slide 8

Phrases describing learning style

Column A	Column B
___ independent	___ social
___ pragmatic	___ creative
___ verbal	___ spatial
___ rational	___ emotional
___ concrete	___ abstract

Slide 9

LEARNING CHANNEL PREFERENCE

Read each sentence carefully and check if it applies to you (in the box, write an initial response - 1 = somewhat agree, 2 = neither agree/disagree)

Preferred Channel: VISUAL

- 1. I prefer to read the book.
- 2. I prefer to see pictures or diagrams.
- 3. I prefer to see a diagram or flowchart.
- 4. I like to see a picture of a person or place.
- 5. I like to see a picture of a person or place.
- 6. I like to see a picture of a person or place.
- 7. I like to see a picture of a person or place.
- 8. I like to see a picture of a person or place.
- 9. I like to see a picture of a person or place.
- 10. I like to see a picture of a person or place.
- 11. I like to see a picture of a person or place.
- 12. I like to see a picture of a person or place.
- 13. I like to see a picture of a person or place.
- 14. I like to see a picture of a person or place.
- 15. I like to see a picture of a person or place.

Preferred Channel: AUDITORY

- 1. I prefer to hear the speaker.
- 2. I prefer to hear the speaker.
- 3. I prefer to hear the speaker.
- 4. I prefer to hear the speaker.
- 5. I prefer to hear the speaker.
- 6. I prefer to hear the speaker.
- 7. I prefer to hear the speaker.
- 8. I prefer to hear the speaker.
- 9. I prefer to hear the speaker.
- 10. I prefer to hear the speaker.
- 11. I prefer to hear the speaker.
- 12. I prefer to hear the speaker.
- 13. I prefer to hear the speaker.
- 14. I prefer to hear the speaker.
- 15. I prefer to hear the speaker.

Preferred Channel: HAPPY

- 1. I prefer to see the speaker.
- 2. I prefer to see the speaker.
- 3. I prefer to see the speaker.
- 4. I prefer to see the speaker.
- 5. I prefer to see the speaker.
- 6. I prefer to see the speaker.
- 7. I prefer to see the speaker.
- 8. I prefer to see the speaker.
- 9. I prefer to see the speaker.
- 10. I prefer to see the speaker.
- 11. I prefer to see the speaker.
- 12. I prefer to see the speaker.
- 13. I prefer to see the speaker.
- 14. I prefer to see the speaker.
- 15. I prefer to see the speaker.
